



## ARTWORK REQUIREMENTS

### File Format

We require all supplied artwork to be in one of the following file formats: Adobe Illustrator (.ai) Corel Draw (.cdr), Freehand Version 10 or earlier (.fh10) EPS (Postscript Level 1 or 2), Adobe PDF, JPEG\* or TIFF\*.

\*Supplied artwork resolution, if in a raster format (JPEG, TIFF) must be at least 300dpi at the size required for print.

Please convert all fonts to curves (.ai, .cdr, .fh10, .eps, .pdf), or supply fonts with artwork. If file can not be supplied in a suitable format then an artwork charge may apply.

### Artwork Details

Please supply any specific details for artwork, in particular: Desired colours, artwork positions or logo requirements, required corrections or colour changes.

### Artwork Proofing

A proof of artwork will be supplied unless specified otherwise, by email or fax. The proof must be approved if artwork is correct. Printing will not proceed until authorisation on final artwork is received. If changes are required simply supply these for a revised proof.

ALL CARE IS TAKEN BUT NO RESPONSIBILITY ACCEPTED. In approving artwork you are taking liability for any errors in both layout and colour.

### Colour Matching

Many of our printing processes cannot exactly match PMS colour systems. We do endeavour to match any provided PMS colours as closely as current technology allows. Please provide a hardcopy if colour matching is required and no PMS colours can be provided as a guide.

**Please contact Red Energy if you require more information.**

**The  
Promotional  
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